



Canal Discovery Challenge Contest Rules 2022

How To Enter The Monthly Sweepstakes Drawing

1. Take a photo near an I&M Canal National Heritage Area Sign. These signs can be found along the trails and near historic, natural, and cultural sites and at I&M Canal Bike Share stations. The signs include a number, QR Code and the I&M Canal National Heritage Area logo. The photo can be of the sign alone, include you or others (who consent to their photo) or show off the scenery, etc. Feel free to have fun with it.
2. Post the photo on your Facebook or Instagram account. Tag us (@iandmcanal), include hashtag #CanalDiscoveryChallenge and list the Sign Number (found on the sign) and the general location of the sign (ex: Mile Marker 49)
3. It is recommended that you follow us on these channels in order to keep up to date on the latest communications regarding these drawings. You will receive ONE entry into the end of the month drawing for each photo shared on social media.
4. If you do not have a social media account or choose not to post the photo on your account, you may email your photo to office@iandmcanal.org or mail your photo to:

Canal Corridor Association
Canal Discovery Challenge
754 1st St
La Salle, IL 61301

Be sure to include your name and email and/or phone number so that we can contact you if you win.

5. Want to earn more entries? Post or send in another photo of a sign that you have not previously used for an entry during any month of the Challenge. For every sign you post or send in a photo for, you will receive 1 entry into the monthly drawing. The maximum number of entries per person for the monthly drawings and Grand Prize Drawing is 230, which is the number of these signs in the I&M Canal National Heritage Area. You may not enter more than one picture for any sign.

6. Entries for the monthly drawing must be received between 12:00 am CST of the first day of the month and 11:59 pm CST on the last day of the month. Mailed entries must arrive before the end of the month in order to be included in that month's drawing. Mailed entries received after the end of the month will simply be included in the next month's drawing, provided there is a drawing planned for that month.
7. Entries will be accepted starting April 1, 2022, at 12:00am CST for the first drawing. The last drawing will be for the month of October and entries for that drawing must be in by October 31, 2022, at 11:59pm CST.

The Monthly Drawing

1. There will be seven monthly drawings, one for each month starting in April and running through October.
2. One winner from eligible entries will be randomly selected within the first week after the end of a month and the winner will be notified through social media or email (depending upon what is available to us) that day. Failure to respond within 72 hours to the notification message will result in forfeiture of the prize, and the Canal Corridor Association will award the prize to an alternate winner selected by random drawing from among the remaining eligible entries.
3. Prizes for the monthly drawing will vary and may include coupon codes for free I&MNCHA Bike Rentals, gift certificates for the Lock 16 Cafe and Gift Shop and other local businesses, canal boat tickets, passes to other I&M Canal National Heritage Area attractions and more. The prize value may be anywhere from \$10 - \$75.

Earning Monthly Stickers

1. Each month will have a specific I&M Canal National Heritage Area sticker associated with it. To earn this sticker, all you have to do is enter the monthly drawing with three photos each with a different sign number. Those photos cannot be at signs that you have used previously to enter in previous months.
2. Following the directions above, post or send in your photos.
3. At the end of the month, if you qualify for the sticker, CCA will reach out to you to get your mailing address. Failure to respond within 72 hours to the notification message will result in forfeiture of the sticker.
4. Once we have your address, we will mail the month's sticker to you.

5. There will be seven stickers (one for each month of the Challenge). As long as all rules are followed, you may qualify and earn stickers each month of the Challenge.

Most Entries Prize

1. We will track the entries by each individual and periodically share which people have the most entries.
2. After the Challenge ends Oct. 31, 2022, we will also give a prize to the individual with the most entries.
3. If there is a tie, we will hold a drawing to determine the winner of the prize.
4. The Most Entries Prize is Two tickets to a Year of Canal Fun.

How To Enter The End-Of-The-Year Grand Prize Drawing

1. All eligible entries received in the monthly drawings will automatically be entered into the year-end drawing.
2. One winner from eligible entries will be randomly selected by November 10, 2022, and will be notified through social media or email (depending upon what is available to us) that day. Failure to respond within 72 hours to the notification message will result in forfeiture of the prize, and the Canal Corridor Association will award the prize to an alternate winner selected by random drawing from among the remaining eligible entries.
3. The Grand Prize is Two tickets to a Year of Canal Fun.

For All Drawings

1. By submitting a photo, you grant CCA permission to use the photo for promotional purposes on social media channels, its website, printed materials and other marketing efforts.
2. The Canal Discovery Challenge drawing is open to legal U.S. residents age 18 or older. All federal, state and local laws apply. Void where prohibited. No purchase necessary. Odds of winning the prize depend on the number of eligible entries. No prize substitution or cash redemption allowed by the winner. Prizes are not transferable.